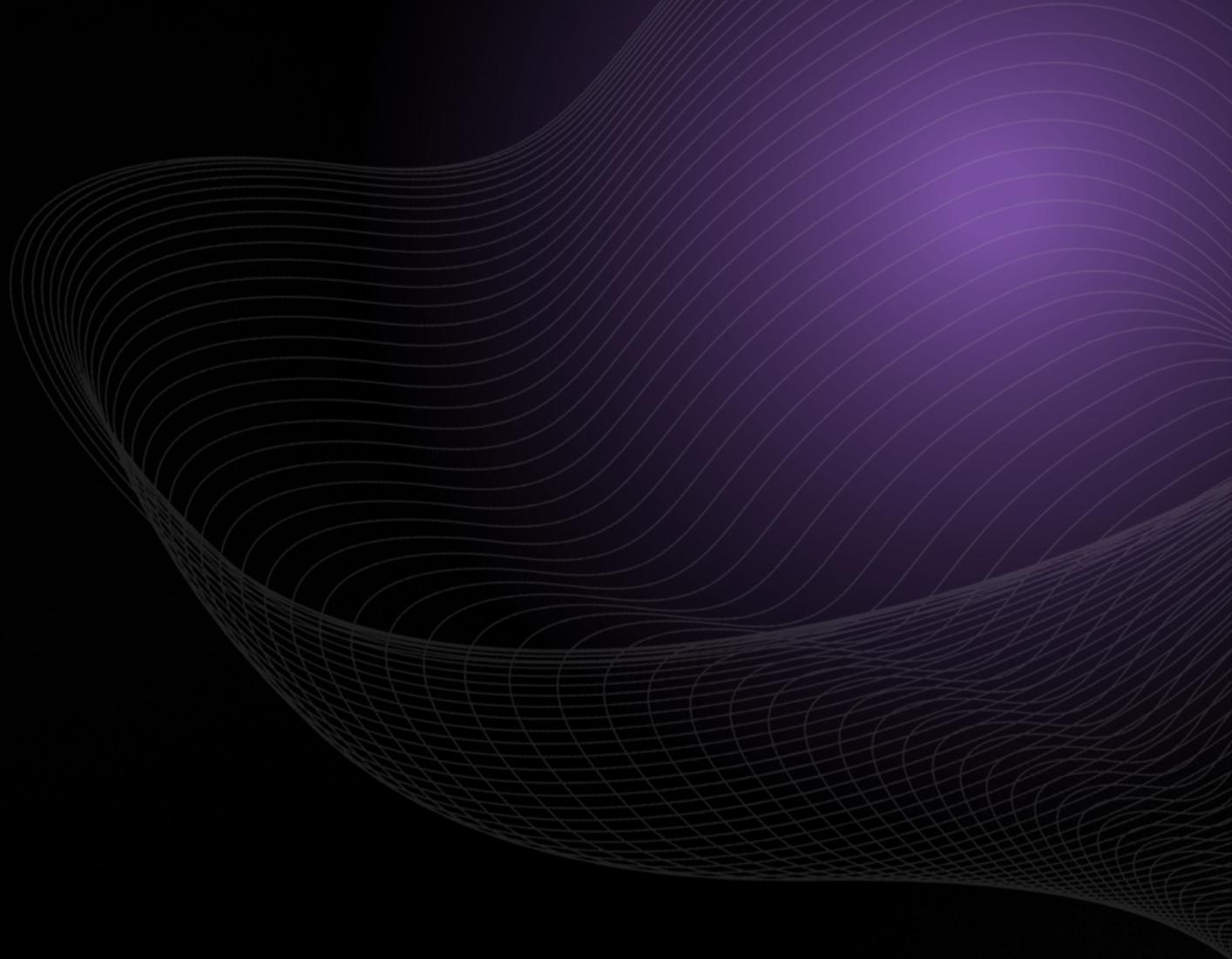


PORTFOLIO OF DESIGN SAMPLES



Overview

Partner Design Studio stands at the forefront of transforming your ideas and insights for **impactful storytelling** with **high-quality aesthetics**

We serve your requirements with our **design expertise** and ensure every slide, every document, every collateral reflects excellence and **engages your audience**

Let us be the catalyst in showcasing your content's **true potential**

“

Your designers completely transform our slides. We love what you do, and deeply appreciate you helping us deliver high-quality deliverables to our clients. Keep up the great work!

”

- **Managing Partner**,
leading consulting firm
based out of Dubai

Our Value Proposition

We transform your content through our **bespoke design solutions**, ensuring it not only reaches but resonates deeply with your audience, delivering unparalleled value and impact



Impactful Message Delivery

We distill your complex ideas into accessible and visually engaging content, facilitating better understanding and action for your audience



'Nuance' And 'Edge' In Designing

Our team of graphic designers is steered by management consultants & functional experts to embed the 'nuance' that makes the output relevant to you



Enhanced Engagement

We adopt an iterative approach, through regular consultations and touchpoints with our clients, to ensure constant alignment before final delivery

Our Offerings

Portfolio

Here's How We Deliver Value



Foundational Design Services

Design new presentations and transforming existing basic presentations through visual redesign



Advanced Presentation Design

Elevate your presentations with sophisticated design elements, making them visually striking and memorable



Branding Guide Design

Establish a cohesive brand identity through a comprehensive branding kit and customized slide designs/slide masters



Infographics & Animations

Tell your story with engaging infographics and animations that simplify complex information and retain viewers' interest

SAMPLE - 01

SERVICES

✓ Foundational Design Services

- Advanced Presentation Design
 - Advanced PPT Enhancement
 - Pitch Deck Design
 - Market Report Design
 - Branding Guide Design
 - Brand Kit Assembly
 - Slide Master Design
 - Infographics & Animations

SERVICE DEFINITION

Polish raw presentations into aligned, consistent decks using design best practices without altering core content structure

Illustrative Samples



SAMPLE - 02

SERVICES

- Foundational Design Services
- Advanced Presentation Design
- Advanced PPT Enhancement
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- Market Report Design
- Branding Guide Design
- Brand Kit Assembly
- Slide Master Design
- Infographics & Animations

SERVICE DEFINITION

Polish raw presentations into aligned, consistent decks using design best practices without altering core content structure

Illustrative Samples

The following six slides demonstrate the design polishing services provided:

- FS Sub-Committee - Composition and Structure:** A diagram showing the composition and structure of the FS sub-committee, including its members and reporting structure.
- Key Responsibilities of FS Sub-committee:** A diagram illustrating the four main responsibilities of the FS sub-committee: Assess investment opportunities, Identify and propose transformational investment opportunities, Encourage opportunities through inter-governmental coordination, and Distribute responsibilities and drive accountability across stakeholders.
- Investment Sovereign Investors:** A chart showing the regional distribution of investment by sovereign investors across North America, Latin America, Europe, MENA, Sub-Saharan Africa, Asia, and Oceania, with data for Central Banks, Sovereign Wealth Funds, and Public Pension Funds.
- Key responsibilities of the National Deal Flow Committee (NDFC) and its constituent FS sector sub-committee:** A diagram illustrating the responsibilities of the NDFC and its constituent FS sector sub-committee, including the preparation of the Annual Report and the identification of investment opportunities.
- HOME IMPROVEMENT EXISTING BUSINESS (B2B2C): HIGH LEVEL PROCESS FLOW:** A flowchart illustrating the high-level process flow for a home improvement business, showing the flow from order placement to payment collection.
- Overview Of FMCG Market And Constituent Groceries Market In Saudi Arabia:** A chart showing the FMCG market size in Saudi Arabia, with a focus on the grocery market, and key takeaways about the market's growth and trends.

SAMPLE - 03

SERVICES

- Foundational Design Services
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SERVICE DEFINITION

Polish raw presentations into aligned, consistent decks using design best practices without altering core content structure

Illustrative Samples



A 'North Star' hinges business objectives and activities around a singular goal, ensuring an optimized mobilization of resources and efforts

Benefits of Well-Defined Business North Star

The diagram illustrates the 'North Star' business model. It features a central yellow star with the text 'Benefits of a well-defined North Star' above it. Surrounding the star are five text boxes: 'Establishes clarity by articulating business aspirations and desired outcomes to all stakeholders', 'Promotes alignment across business functions as goals are cascaded from a singular source of objectives', 'Ensures motivation of resources by defining their purpose and mandate', 'Enhances a business' branding and messaging, and helps build customer confidence', and 'It acts as a steering force, aligning various resources, functions, and initiatives toward a common objective'. Below the star, a small note states: 'A North Star serves as the fixed and goal for a business' leadership, especially valuable during times of market volatility and business uncertainty'.

Globally, technology leaders view spend on IT as a means to an end, i.e., achieving digital transformation and accelerating business growth safely

Survey Question: 'What is top of mind right now for you, as an IT Business Leader? (Top three choices)'

Key Takeaways:

- Digital transformation remains an important priority, as executives believe IT is accelerating spend on IT as a response to move and remain competitive in the market.
- Government's push for digital transformation is reflected in the realigned strategies of government entities as well as private business across the Kingdom.

Source: IT Spending Priorities Survey 2018, 2019, 2020. Data is based on responses from 1,000 IT leaders.

The winning strategy was designed by outlining recommendations around strategic choices across the business model and operating model

Components of AIT's Winning Strategy

The diagram shows the 'Where to play' and 'How to win' components of AIT's winning strategy. 'Where to play' is a framework to help AIT capture value across the IT sector's value chain and achieve competitive advantage, represented by a hexagonal grid with icons for 'Cloud', 'Data', 'Digital', 'Hardware', 'Software', and 'Services'. 'How to win' is internal structures and processes tailored to help AIT execute the operations efficiently and at scale, represented by a hexagonal grid with icons for 'Business Model', 'Culture', 'Digital', 'Innovation', 'Leadership', and 'Technology'.

With different industries at different stages of digital solutions adoption, we must exploit current opportunities while identifying future play areas

Uncovering Key Sectors with Maximum Potential for IT-Driven Initiatives

The diagram shows a grid of 20 industries, each with a color-coded box indicating its stage of digital solutions adoption. The industries are: Finance & markets, Manufacturing, Telecommunications, Retail, Consumer goods and retail, Manufacturing, Telecommunications, Retail, Consumer goods and retail. The colors range from light yellow (low adoption) to dark blue (high adoption).

Key Takeaways:

- High-Spend & High-Growth: "Finance & markets" and "Government and public service" have mature digital landscapes that leverage IT services operations.
- Emerging sectors: The IT sector has a relatively high CAAGR compared to these overall IT spending ranks, suggesting there may be opportunities for digital investments.
- Potential Opportunity: "Aerospace and defense" and "Agriculture and natural resources" have low IT spending and CAAGR and present potential markets for digital transformation.
- Fragment sectors: "Tourism" and "Engineering and construction" sector ranks suggest either saturation with current IT infrastructure or other barriers preventing increased IT investment.

To ensure consistent market capture to emerge as the go-to, all-inclusive IT service provider, we must time and execute diverse growth strategies

Outline of Growth Strategies at AIT's disposal

The diagram shows a 2x2 matrix for growth strategies. The vertical axis is 'Market' (Low to High) and the horizontal axis is 'Products' (Low to High). The four quadrants are: 'Market Penetration' (Low Market, Low Products), 'Market Development' (Low Market, High Products), 'Product Development' (High Market, Low Products), and 'Product Diversification' (High Market, High Products). Each quadrant has a brief description: 'Market Penetration' (Increase sales of existing products in existing markets), 'Market Development' (Focus on selling existing products and services in new markets), 'Product Development' (Introduce new products in an existing market for the first time), and 'Product Diversification' (Develop and launch new products in new markets).

AIT's successful growth strategy design requires the following key considerations:

- Comprehensiveness:** Consider all growth dimensions, from current to new markets and products.
- Risk Management:** Systematically evaluate risk exposure, facilitating informed and adaptive decision-making.
- Ensure versatility:** Ensure agility of strategy to navigate diverse industry landscapes and business stages.

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SAMPLE - 04

SERVICES

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- Infographics & Animations

SERVICE DEFINITION

Transform slides into visually engaging narratives using high-impact layouts, custom graphics, and strategic visual storytelling

Illustrative Samples

The collage illustrates the following advanced presentation design concepts:

- PIF Investment Focus Areas:** An infographic showing PIF's funding of SAR 84 Bn for EVs and Shared Autonomous Mobility, with a timeline from 2016-18 to 2020 onwards.
- The Maruti Suzuki JV kickstarted India's auto sector transformation:** A timeline from 1982 to 2020, detailing milestones like the launch of Maruti 800, localization of parts, and the introduction of electric vehicles.
- Way Forward:** A slide with a dark background and white text, listing four key steps: Form strategic partnerships with global OEMs, Design a localized R&D & OEM anchor, Establish JV & R&D transfer programs, and Fast-track electric vehicle production.
- Strategic JVs, acquisitions, and alliances:** A table comparing local auto major partners (Mahindra, Volkswagen, etc.) with global OEM partners (BMW, Ford, etc.) across manufacturing support, technology transfer, and local manufacturing.
- RUSHD approach to behavioral persuasion:** A circular diagram showing an iterative five-step methodology: Discover insights, Define objectives, Develop tailored interventions, Reinforce innovation, and Iterate & evaluate.
- Integrate environmental assessments, cultural preservation standards, and awareness initiatives:** A slide showing global examples of balancing resistance to land acquisition with cultural and ecological integrity, including case studies from Switzerland, Japan, and Bhutan.

SAMPLE - 05

SERVICES

- Foundational Design Services
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SERVICE DEFINITION

Transform slides into visually engaging narratives using high-impact layouts, custom graphics, and strategic visual storytelling

Illustrative Samples

The collage consists of six distinct slides, each with a title and descriptive text:

- Annexure | FLW Measurement Methodology – for UAE**: A table titled "Annexure | FLW Measurement Methodology – for UAE" with columns for "Methodology", "Implementation", "Measurement", "Demographic", "Food Value Chain Stages", and "Food Circuits & Commodity". It includes a note: "Note: Data will be collected over three years and will be used to develop a baseline for the methodology and to inform the development of the methodology".
- Annexure | On-ground Data Collection Process (3/3)**: A flowchart titled "Annexure | On-ground Data Collection Process (3/3)" showing the process from "Data Review & Analysis" to "Data Entry". It involves roles like "RUSHED TEAM", "SUPERVISOR", and "DATA COLLECTION AGENT".
- 5. IT System and Tools | Purpose-Built, Digital Platform**: A slide titled "5. IT System and Tools | Purpose-Built, Digital Platform" showing "Mobile App for Field Data collection" and "Supervisor Dashboard for Monitoring". It includes icons for "Mobile App for Field Data collection" and "Supervisor Dashboard for Monitoring".
- After defining all activities, we assessed the venue's fitness fit against three venue characteristics and confirmed venues' availability to serve all planned activities**: A slide titled "After defining all activities, we assessed the venue's fitness fit against three venue characteristics and confirmed venues' availability to serve all planned activities". It includes a table comparing six venues: "Riyadh - Ryad", "King Fahd International Convention Center", "Riyadh Exhibition & Convention Center", "Riyadh International Convention & Exhibition Center", "Riyadh Exhibition & Convention Center (Metha)", and "Private Research University". The table shows "Fitness", "Capacity", and "Availability" for each venue.
- Partnerships will initiate decisive, cross-sector collaborations that empower stakeholders to foster green impact across every stage for quantifiable outcomes**: A slide titled "Partnerships will initiate decisive, cross-sector collaborations that empower stakeholders to foster green impact across every stage for quantifiable outcomes". It includes a "Initiative Archetype – Collaborative Partnerships" section with icons for "Government", "Private Sector", "Research Institutions", and "Academia". Below this are sections for "PRODUCTION AND IMPORTS", "MANUFACTURE AND PROCESSING", "DISTRIBUTION & MARKET SALE", and "FINAL CONSUMPTION".
- Canada's focus on achieving 'zero waste' through collaboration and long-term commitment is in contrast with Australia's special emphasis on 'biosecurity'**: A slide titled "Canada's focus on achieving 'zero waste' through collaboration and long-term commitment is in contrast with Australia's special emphasis on 'biosecurity'". It includes a "Select Examples of Vision Statement - 1/2" section with quotes from "NATIONAL ZERO WASTE COUNCIL, Canada" and "DEPARTMENT OF AGRICULTURE, Australia".

SAMPLE - 06

SERVICES

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SERVICE DEFINITION

Transform slides into visually engaging narratives using high-impact layouts, custom graphics, and strategic visual storytelling

Illustrative Samples

Development of a detailed strategy and key elements for the FLW reduction strategy emphasizes scalable, impactful solutions aligned with sustainability goals

Section Process:

- 1. Identification of the Problem
- 2. Data gathering & analysis
- 3. Stakeholder Input
- 4. Strategic Planning
- 5. Stakeholder Engagement
- 6. Plan Implementation
- 7. Monitoring & Evaluation
- 8. Continuous Improvement

Key Components:

- 1. Vision and Mission Setting
- 2. Defining goals & objectives
- 3. Strategic Plan Development
- 4. Initiatives Identifying
- 5. Success Criteria & KPIs Design

These will be the relevant spaces that will eventually become disruption surface for SaS start-ups

Current Players:

- 1. X3 Adder
- 2. numiqa
- 3. Omnisys
- 4. Bluebeam
- 5. Megaport
- 6. Oracle
- 7. SCA
- 8. SCA
- 9. serviceone
- 10. Harvey
- 11. atomwork
- 12. Lawline
- 13. Microsoft
- 14. Atos
- 15. Intel
- 16. IBM
- 17. Google
- 18. NetApp
- 19. NetScout
- 20. PolyAI
- 21. eightfold.ai

HIGHLIGHTS

11 unique potential initiatives were identified under the Collaborative Partnerships Archetype for Saudi Arabia

Potential List of Initiatives for Collaborative Partnerships

Initiative	Description	Impact Score
1. Data-Driven Waste Prevention	Work with food companies, retailers, and consumer advocacy groups to develop waste prevention strategies.	80
2. Supply Chain Optimization Projects	Partner with logistics and technology companies to optimize the food supply chain.	75
3. National Food Waste Prevention Week	Launch an annual event bringing together governments, businesses, NGOs, and the public to share knowledge and best practices.	80
4. Zero-Waste Certification Programs	Encourage businesses to partner with local universities and NGOs to achieve zero-waste goals.	70
5. Joint Waste Reduction Initiatives	Establish joint waste reduction programs between academic institutions, industry, and government.	75
6. Food Network Partnership Network	Create a network of food networks, foundations, and NGOs to facilitate the collaboration of members.	70
7. Hospitality Sector Waste Reduction	Encourage partnerships between restaurants, hotels, and food service providers to share best practices.	70
8. Circular Economy Business Networks	Promote networks of businesses that follow circular economy principles.	70
9. Model for Resource Innovation	Establish collaboration between technology, waste management companies, and research institutions.	70
10. Community Gardening Collaborations	Support the development of community-driven composting projects through partnerships.	70
11. Agricultural Waste Utilization	Connect farmers with technology, companies, and composting facilities to reuse agricultural waste in creative ways.	70

DATA CENTER INFRASTRUCTURE MANAGEMENT

DCM Solutions

As a comprehensive DCM solution provider, we are specialized in delivering comprehensive and advanced Data Center Infrastructure Management (DCIM) solutions. With a deep understanding of the existing infrastructure and operational challenges, we offer a range of services to monitor, manage, and optimize your data center operations. Our expertise lies in providing robust and intuitive software platforms, along with expert consulting services, to help businesses streamline their infrastructure, enhance resource utilization, improve energy efficiency, and ensure maximum uptime.

DCM Key Capabilities

- 1. Graphical UI interface to all relevant data including mobile devices
- 2. Device Management - Capacity management and planning, Asset, inventory & service schedule information
 - Asset mapping with root cause and impact analysis
 - One-line diagrams
 - Document Repository: PDF, Microsoft documents, etc.
 - URLs to web interfaces and 3rd party tool integrations
- 3. Device Monitoring - Status, Power, availability, Network, CPU, Memory, Disk, CPU usage, Power consumption, Power P, Power L, Power M, and many more.

SAMPLE - 07

SERVICES

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SERVICE DEFINITION

Transform slides into visually engaging narratives using high-impact layouts, custom graphics, and strategic visual storytelling

Illustrative Samples



SAMPLE - 08

SERVICES

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SERVICE DEFINITION

Transform slides into visually engaging narratives using high-impact layouts, custom graphics, and strategic visual storytelling

Illustrati Samples



SAMPLE - 09

SERVICES

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- Infographics & Animations

SERVICE DEFINITION

Design investor-ready decks that highlight traction, value proposition, and vision with visual clarity and persuasive structure

Illustrative
Samples



Value Proposition (1/2)

BOXIT COMPETITIVE ARSENAL AND BARRIERS TO ENTRY

The following benefits it provides creates both the ability to leapfrog traditional self storage providers, as well as provides the defences to protect against new entrants or traditional providers attempting to disrupt a well-entrenched market.

With the possible expansion in future, it will further create barriers to entry against new players wanting to participate in this market.

1. PROPRIETARY TECHNOLOGY/ SOFTWARE

- The storage as a service or 'Mobile personal storage' model revolutionizes the way people store their belongings. It is a game-changer in the industry and it makes it easier for customers to access and utilize this model.
- This enables pricing as per customer requirements for more cost-effectiveness, makes the customer experience superior, and provides more convenience as it is accessible and available in a manner far more reliable and affordable than traditional self storage.

CONTEXT

THE FUTURE OF SMART CITIES AND DIGITAL TWINS

Smart cities are the future, where advanced tech and data make urban living more efficient, sustainable, and exciting. One exciting technology driving smart cities in the digital twin, a virtual replica of a physical city using data and advanced modeling techniques. It helps simulate scenarios, test new policies, and improve traffic, air quality, energy consumption, and more.

However, using digital twins in smart cities requires data integration. By collecting and analysing data from various sources, decision-makers can develop targeted interventions to improve the quality of life for citizens. Digital twins provide a visual representation of the city that helps identify areas for improvement, making it more sustainable and livable. With these technologies, smart cities are revolutionizing urban living and transforming the future.

The Solution

Over the past 40 years, self-storage industry has been rapidly growing within the overall commercial real estate industry. Unsheltered economies will have an ever-growing self-storage requirement for both individual and business needs.

Demand drivers for self-storage

- Urban city areas
- Suburban residential areas
- Growth in consumer self-storage needs

To solve underlying issues, desired storage must be:

- Simple
- Secure
- Private

PROBLEM STATEMENT

As organizations struggle with inefficiencies, high costs, and environmental impacts due to traditional methods of tracking and managing assets and data, Boxit introduces digital twin technology. By providing a comprehensive solution that enhances efficiency, reduces costs, and promotes sustainability.

Key Challenges

- Traditional methods are inefficient and time-consuming, leading to productivity losses.
- Difficulty in tracking and managing assets and data, leading to higher expenses.
- Difficulty in training and retaining staff due to high turnover rates.
- Integrating new technologies often requires significant investment in complex and costly infrastructure.

Size of Opportunity (2/2)

Target market :
Boxit intends to target the regional market of GCC and wider Middle East Region.

Direct target markets

- Target internet users/customers who regularly shop online
- Local to medium size enterprises looking for a more efficient way to store their business inventory

Auxiliary target markets

- Existing Market
- New Market

Tertiary target markets (Depending on opportunity assessment)

- Asia
- Africa

INTRODUCTION TO XXXXX

XXXXXX is a leading digital twin company that focuses on innovation and sustainability. We specialize in creating digital replicas of physical assets, such as buildings, infrastructure, and cities, to optimize operations, reduce costs, improve performance, and enhance safety.

XXXXXX is committed to sustainability, helping clients reduce their environmental impact and operate more efficiently by providing real-time data on energy consumption and carbon emissions. Our focus on innovation and sustainability, combined with our cutting-edge technology, make **XXXXXX** a leader in the digital twin industry and an ideal partner for businesses looking for innovative and strategic growth in the future.

15+ years of experience in Digital Twin Technologies	15+
3000+ hours of building Digital Twins in the metaverse	3000+
500+ IoT devices connected	500+



SAMPLE - 10

SERVICES

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SERVICE DEFINITION

Design investor-ready decks that highlight traction, value proposition, and vision with visual clarity and persuasive structure

Illustrative
Samples



Table of Content

- About Us
- Solutions
- How It Works
- Channel Partners
- Contact Us

We are a team of driven cyber security, risk, fraud, and compliance experts dedicated to safeguarding the e-commerce ecosystem.

AL-MASAR CONSTRUCTION

Building Tomorrow, today

Solutions

For banking & payment service providers

- Automated Underwriting**
 - Comprehensive eligibility checks
 - Informed decision-making
- Real-time Monitoring**
 - Robust MCC monitoring
 - Vulnerability screening
 - Predictive fraud mitigation
- Simplified Compliance**
 - Centralized PCI-DSS compliance
 - Effortless regulatory adherence
- Actionable Insights**
 - Advanced analytics
 - Custom dashboards
 - Business growth opportunities

VISION

To transform Saudi Arabia's landscape by becoming the most trusted and innovative construction partner, delivering projects that set new standards in quality, safety, and sustainability.

MISSION

To deliver exceptional construction projects that meet the highest standards of quality, safety, and sustainability while exceeding client expectations

How It Works

The Onlayer platform is ideal for acquirers looking to accelerate merchant acquisition and gain competitive advantage in the market through a highly customizable, reliable and robust solution that scales with your business.

OUR CORE VALUES

Our operations are guided by five core values that underpin everything we do

QUALITY	INTEGRITY	INNOVATION	SAFETY	SUSTAINABILITY
We are committed to achieving excellence in every aspect of our projects, ensuring that we meet the highest standards.	Honesty and transparency are at the core of our relationships with clients, partners, and stakeholders.	We continuously seek to improve and adopt the latest technologies and methodologies in construction.	The safety of our workforce and the community is paramount, and we implement rigorous safety protocols on all our sites.	We practice environmentally responsible practices, aiming to minimize our impact on the planet.



SAMPLE - 11

SERVICES

- Foundational Design Services
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- Infographics & Animations

SERVICE DEFINITION

Convert dense insights and frameworks into clean, readable formats that enhance comprehension and showcase subject-matter credibility

Illustrative Samples

2.3 billion people in the world live in water stressed countries
Water Scarcity Globally

Water scarcity is a global problem, and problems can be due to limited water availability or due to poor water management.

Legend:

- Water scarcity is due to absolute scarcity of freshwater for human consumption.
- Physical water scarcity occurs as a consequence of the depletion of water resources due to over-extraction.
- Approaching physical water scarcity: Water resources are becoming increasingly scarce due to population growth and environmental stress in some regions.
- Geographic water scarcity: Water resources are becoming increasingly scarce due to population growth and environmental stress in some regions.
- Non-existent

Emerging markets, primarily India and Saudi Arabia, have witnessed an increase in sovereign investments with five out of the top ten active funds* preferring these markets over others.

Globally, technology leaders view spend on IT as a means to an end, i.e., achieving digital transformation and accelerating business growth safely

Key Takeaways:

- Digital transformation is no longer an exception; businesses are escalating spending as an imperative to remain competitive in the market.
- Government's push for digitalization has realigned strategies of government entities as well as private entities across the Kingdom.

The UAE's groundwater consumption levels are unsustainable

Share of Water Withdrawals by Source (% of Total, 2019)

Source	Share (%)
Groundwater	50
Surface water	40
Desalination	10

Globally, most leading elite MBA programs have an Advisory Board, however, this best practice has not yet been adopted in the region

SAMPLE - 12

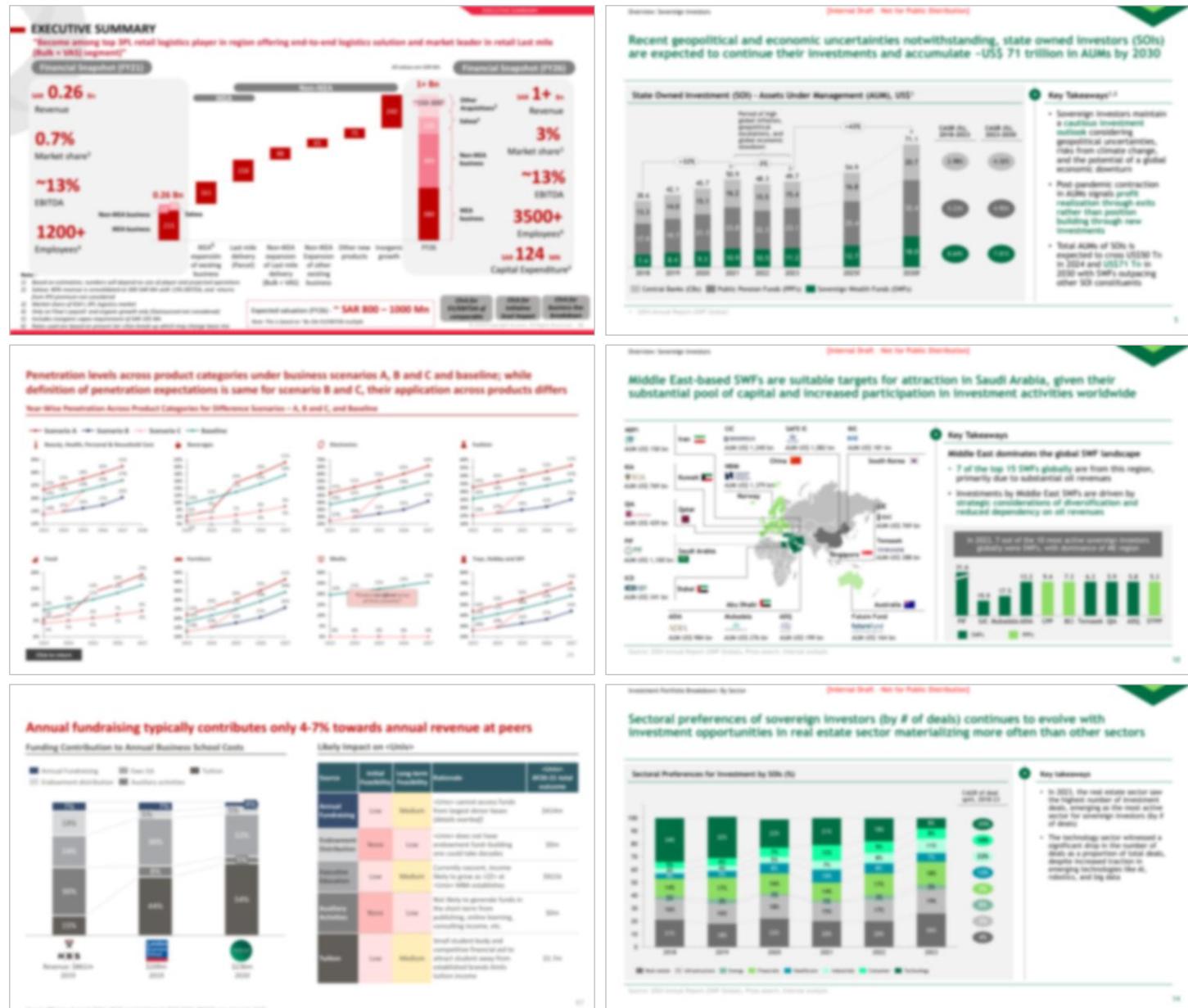
SERVICES

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SERVICE DEFINITION

Convert dense insights and frameworks into clean, readable formats that enhance comprehension and showcase subject-matter credibility

Illustrative Samples



SAMPLE - 13

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- Slide Master Design
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SERVICE DEFINITION

Convert dense insights and frameworks into clean, readable formats that enhance comprehension and showcase subject-matter credibility

Illustrative Samples



SAMPLE - 14

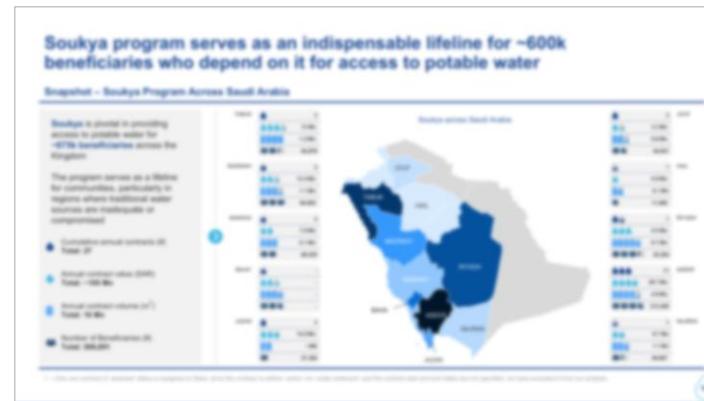
SERVICES

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SERVICE DEFINITION

Convert dense insights and frameworks into clean, readable formats that enhance comprehension and showcase subject-matter credibility

Illustration Samples



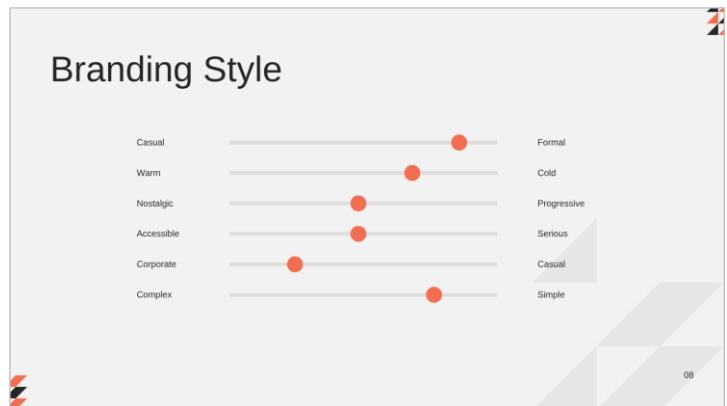
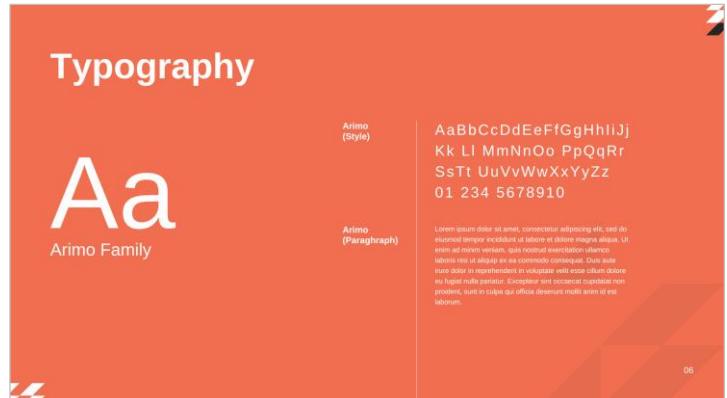
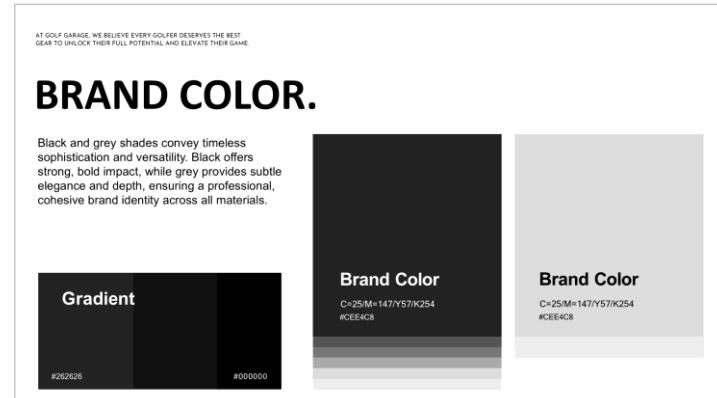
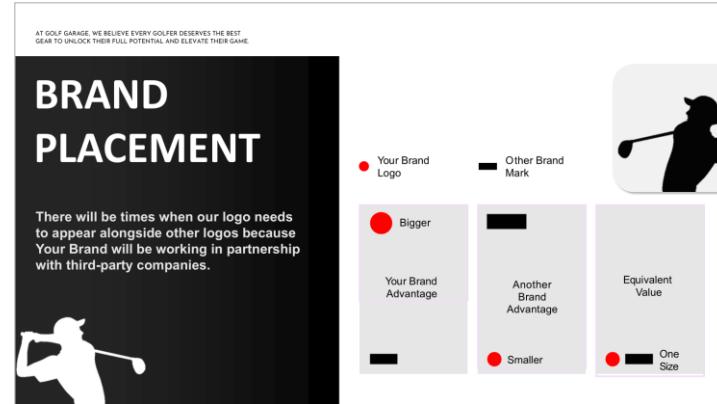
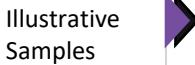
SAMPLE - 15

SERVICES

- Foundational Design Services
 - Advanced Presentation Design
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 - Pitch Deck Design
 - Market Report Design
 - Branding Guide Design**
 - Brand Kit Assembly**
 - Slide Master Design
 - Infographics & Animations

SERVICE DEFINITION

Craft complete brand systems: logos, colours, fonts for cohesive visual identity across presentations, proposals, and marketing collateral



SAMPLE - 16

SERVICES

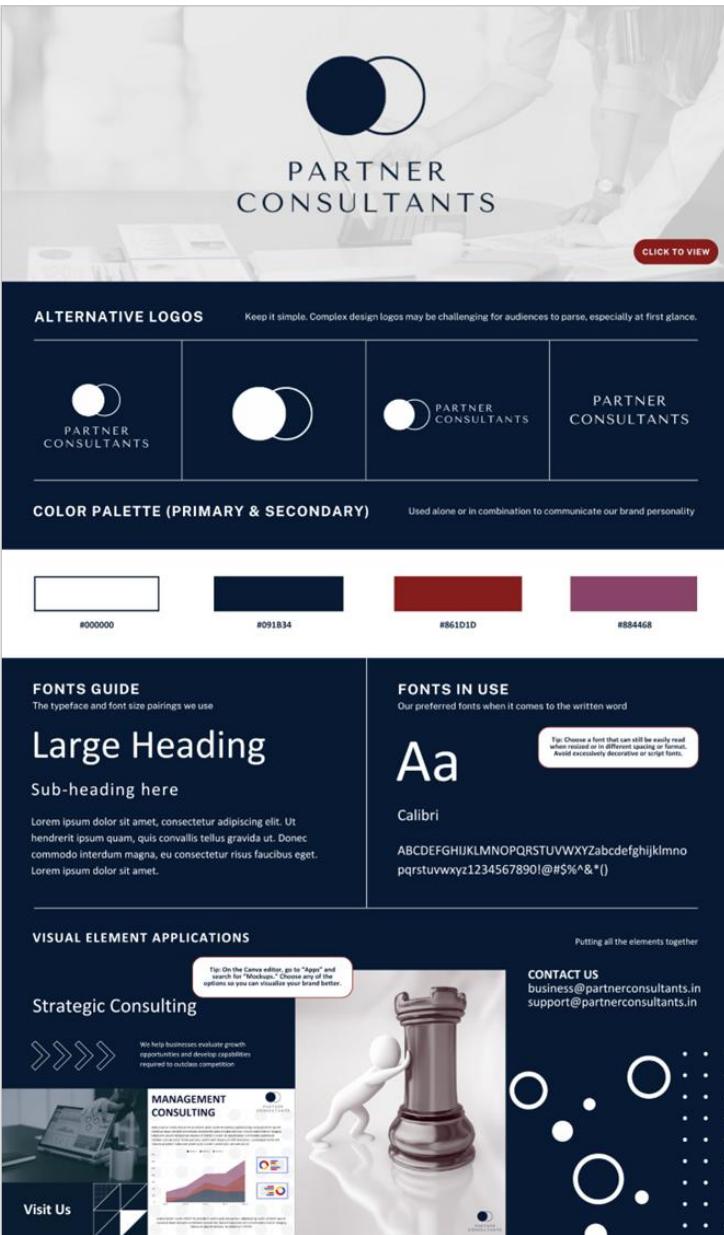
- Foundational Design Services
- Advanced Presentation Design
- Advanced PPT Enhancement
- Pitch Deck Design
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- Branding Guide Design
- Brand Kit Assembly
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- Infographics & Animations

SERVICE DEFINITION

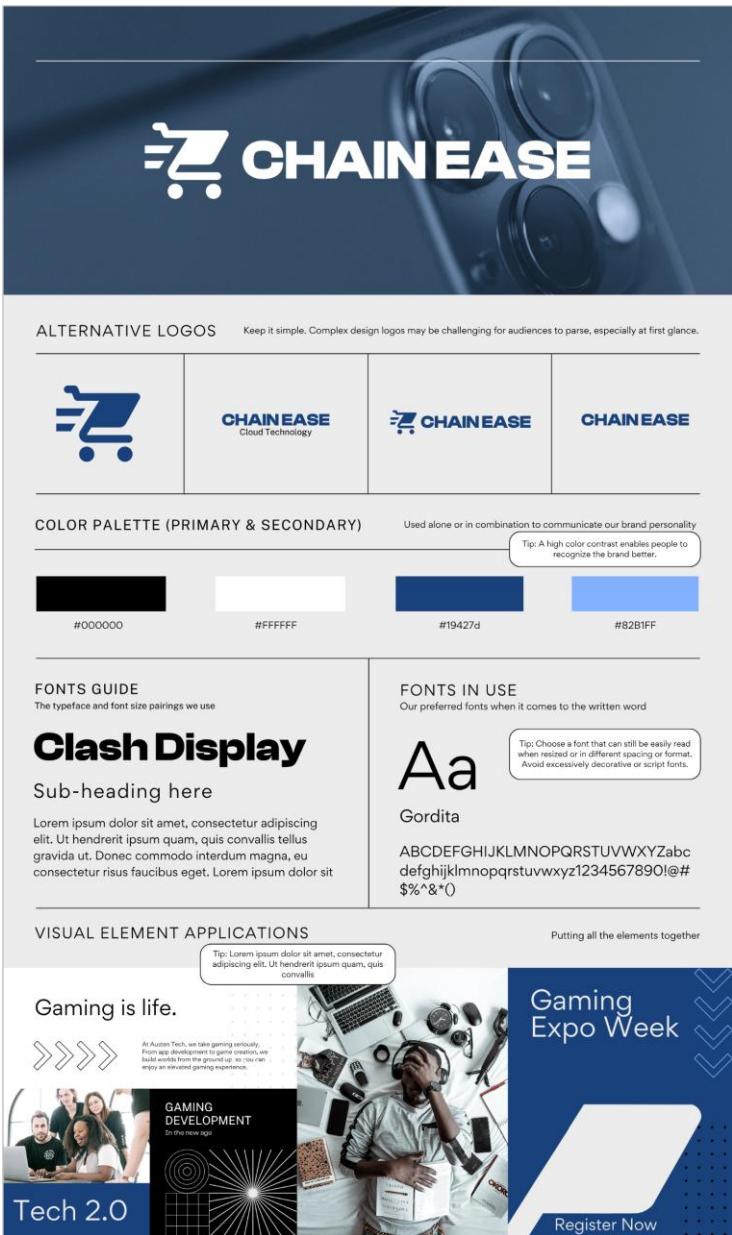
Craft complete brand systems: logos, colours, fonts for cohesive visual identity across presentations, proposals, and marketing collateral

Illustrative
Samples





This branding guide for 'PARTNER CONSULTANTS' includes sections for alternative logos, a color palette (primary and secondary), a fonts guide, and visual element applications. The visual element applications section features a large chess knight piece and a small figure, with a tip about using the Canva editor for mockups.



This branding guide for 'CHAIN EASE' includes sections for alternative logos, a color palette (primary and secondary), a fonts guide, and visual element applications. The visual element applications section features a person at a desk with a laptop and a person in a gaming setup, with a tip about creating worlds from the ground up.



SAMPLE - 17

SERVICES

- Foundational Design Services
- Advanced Presentation Design
 - Advanced PPT Enhancement
 - Pitch Deck Design
 - Market Report Design
- Branding Guide Design
- Brand Kit Assembly
- Slide Master Design
- Infographics & Animations

SERVICE DEFINITION

Craft complete brand systems: logos, colours, fonts for cohesive visual identity across presentations, proposals, and marketing collateral

Illustrative
Samples



PRIMARY TYPEFACE

Headline Typeface

Whereas a common understanding of these rights and freedoms is

Headline and Body Typeface: Merriweather | Line Height: 100% | Line Spacing: 14

Body Typeface

Everyone has the right to an effective remedy by the competent national tribunals for acts violating the fundamental rights granted him by the constitution or by law.

Branding Guide - Version 1.0

SUPER GRAPHIC & PATTERNS

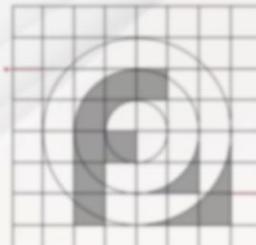


Branding Guide - Version 1.0

LOGO GRID SYSTEM

Logo Symbolism for Full Connections

The swooping shapes of the 'Y' in 'Full Connections' logo suggest motion and progress, reflecting innovation. The interconnected design symbolizes seamless technology solutions, connecting people and systems. Its modern, abstract form and bold red color convey energy, passion, and a forward-thinking approach.



Branding Guide - Version 1.0

TYPOGRAPHY HIERARCHY

Small Headline | Line height: 100% | Letter spacing: 10%

Logo Brand Identity



Small Sentence | Line height: 100% | Letter spacing: 5%

Everyone has the right to an effective remedy by the competent national tribunals for acts violating the fundamental rights granted him by the constitution or by law.

Medium Sentence | Line height: 100% | Letter spacing: 5%

Sed ut perspiciatis unde omnis iste natus error sit voluptatis accusamus et dolorem ipsum quia dolor sit amet, consectetur adipisci velit...

Large Headline | Line height: 100% | Letter spacing: 10%



Branding Guide - Version 1.0

Logo Construction

- LOGO GRID SYSTEM
- SETS AND SHAPES
- LOGO SCAFFOLD
- SUPER GRAPHIC AND PATTERNS

Branding Guide - Version 1.0

ICONS (outline & glyph)



GLYPHS



OUTLINE

Branding Guide - Version 1.0

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SAMPLE - 18

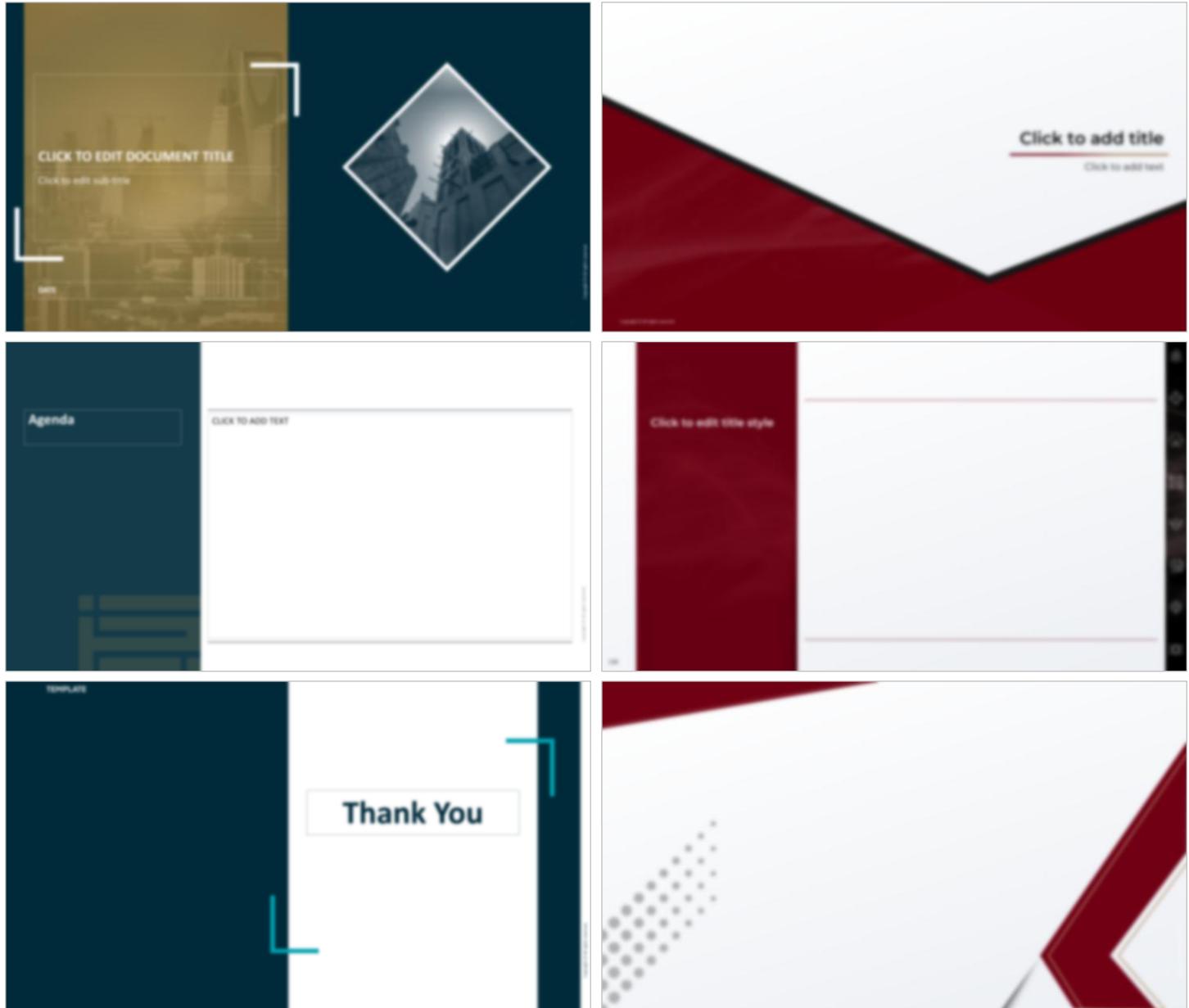
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SERVICE DEFINITION

Build reusable slide templates that maintain brand integrity, enable consistency, and streamline presentation creation for large teams

Illustrative
Samples



SAMPLE - 19

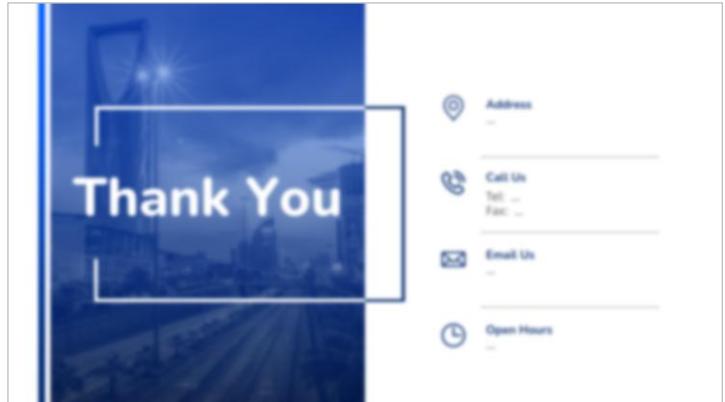
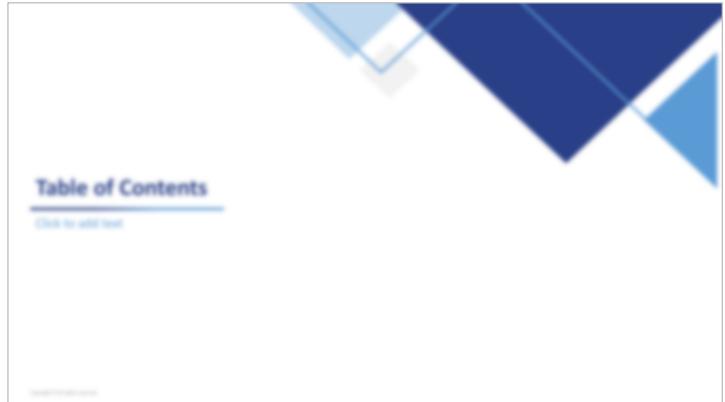
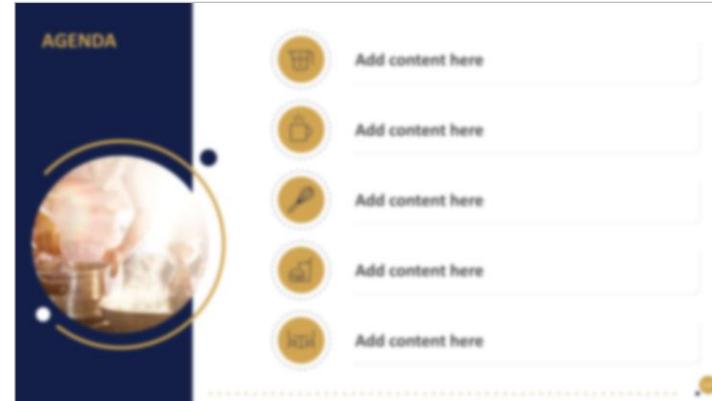
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SERVICE DEFINITION

Build reusable slide templates that maintain brand integrity, enable consistency, and streamline presentation creation for large teams

Illustrative
Samples



SAMPLE - 20

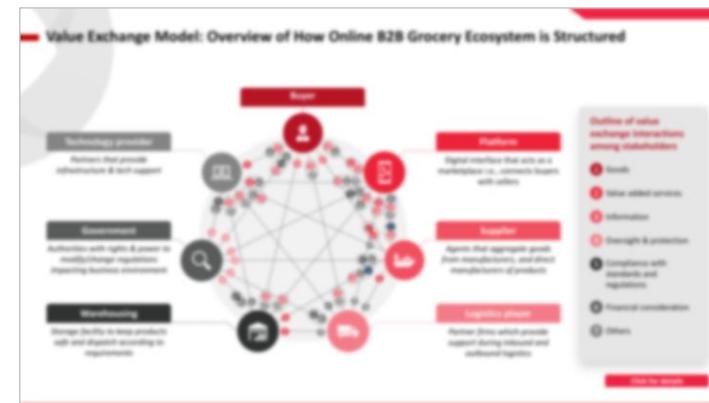
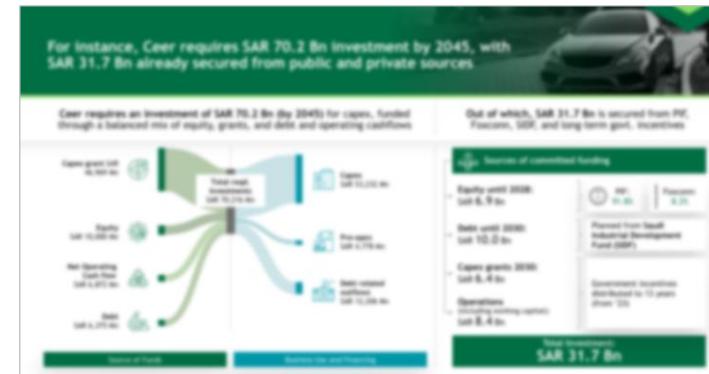
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SERVICE DEFINITION

Simplify complex data and processes into easy-to-grasp visuals that improve audience retention and communication efficiency

Illustrative Samples



SAMPLE - 21

SERVICES

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SERVICE DEFINITION

Simplify complex data and processes into easy-to-grasp visuals that improve audience retention and communication efficiency

Illustrative Samples



Our Engagement Models

Our **flexible engagement models** offer clients tailored design solutions, from on-demand access to subscription services and fixed-price projects, ensuring adaptability to any project scale and budget



Special Projects

Tailored for specific projects with a defined scope and deliverables, this model offers a fixed price, ensuring budget certainty and focused execution



Pay As You Go Model

Flexible, on-demand access to design services, paying per project with no long-term commitments, ideal for varying design needs and budget flexibility



Design as a Subscription Model

A fixed monthly or annual fee provides ongoing design support, ensuring consistent, high-quality output and priority service for all your design needs



WHY CHOOSE US

We combine the best of both worlds - the strategic insights and **experience of our management consultants** and the **artistic flair** of our designers

This unique combination allows us to deliver superior outcomes for our clients

IDEAS
UNLEASHED
RESULTS
DELIVERED

- 1 We infuse our management consultants' perspectives into our designs
- 2 We transform conventional slide layouts to create bespoke designs for your requirements
- 3 We apply a blend of science, creativity and experience for superior outcomes

Contact Us

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